



Food Chain Partnership: Working Together for Sustainable Agriculture

What is Food Chain Partnership?

- // Food Chain Partnership is an innovative business model developed by Bayer in which growers, traders, processors and retailers work together on tailored solutions according to sustainable agricultural principles for the benefit of everyone involved.
- // Bayer acts as a facilitator to bring together the partners along the food value chain to produce high-quality and affordable food in a sustainable manner.
- // All partners benefit from Food Chain Partnership initiatives in terms of safety, quality, yield and traceability.
- // About 70 Food Chain Managers are working in 44 countries around the world, focusing on 76 different crops, mainly fruit and vegetables.
- // Bayer's global Food Chain Partnership business model is continuously being extended, for example to broad-acre crops such as oilseed rape, wheat and rice.
- // In 2018, Bayer looked back at 13 years of successful Food Chain Partnership management.

What is the role of Bayer?

- // As a global expert in the area of agricultural inputs, the core competencies of Bayer lie in developing and supplying locally adapted agricultural technologies and solutions focused on improving crop productivity and quality.
- // As a facilitator, Bayer brings together partners along the food value chain to produce large quantities of high-quality agricultural commodities and specialty produce as a basis for healthy nutrition.
- // In the various Food Chain Partnership initiatives, Bayer offers tailored solutions based on high-quality seeds, effective chemical and biological crop protection products, and complementary services and expertise in environmental protection, efficiency and safety.
- // These tailored solutions are backed by proactive stewardship measures in order to ensure product integrity, the protection of people, and environmental preservation.
- // Bayer strives to create win-win situations that support the food industry around the world and contribute to its Food Chain Partnership mission "Working Together for Sustainable Agriculture."





The company's commitment to Sustainable Agriculture

- // At Bayer, sustainability is an integral part of the company's business strategies along the entire value chain – in order to create value through innovation for customers, the company and its employees worldwide.
- // One of the key objectives of the sustainability strategy is to balance economic growth with ecological and corporate social responsibility.
- // Bayer supports the principles of sustainable agriculture with the aim of overcoming challenges such as population growth, the growing demand for food, feed and renewable raw materials, limited natural resources and climate change.
- // Thus, the company is striving to help enhance world food security by increasing the productivity of the world's most important staple crops, such as rice and wheat, while mitigating environmental damage.
- // Bayer focuses on improving resource efficiency in agriculture (water, soil, agricultural inputs) and offers excellence in product stewardship and safe-use training of operators to mitigate the potential impact on people and the environment.

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