



Food Chain Partnership: Working Together for Sustainable Agriculture

What is the Food Chain Partnership?

- The Food Chain Partnership is an innovative business model developed by Bayer CropScience in which growers, traders, processors and retailers work together on integrated crop solutions according to sustainable agricultural principles for the benefit of everyone involved.
- Bayer CropScience acts as a facilitator to bring together the partners along the food value chain to produce high-quality and affordable food in a sustainable manner.
- All partners benefit from Food Chain Partnership projects in terms of safety, quality, yield and traceability.
- About 70 Bayer CropScience Food Chain Managers are working in 30 countries around the world, focusing on 40 different crops, mainly fruit and vegetables.
- Bayer CropScience's global Food Chain Partnership initiative is currently being extended to broad-acre crops such as oilseed rape, wheat and rice.
- In 2015, Bayer CropScience can look back at 10 years of successful Food Chain Partnership management.

What is the role of Bayer CropScience?

- As a global expert in the area of agricultural inputs, the core competencies of Bayer CropScience lie in developing and supplying locally adapted agricultural technologies and solutions focused on improving crop productivity and quality.
- As a facilitator, Bayer CropScience brings together partners along the food value chain to produce large quantities of high-quality agricultural commodities and specialty produce as a basis for healthy nutrition.
- In the various Food Chain Partnership projects, Bayer CropScience offers customized, integrated solutions based on high-quality seeds, effective chemical and biological crop protection products, and complementary services and expertise in environmental protection, efficiency and safety.
- These integrated crop solutions are backed by proactive stewardship measures in order to ensure product integrity, the protection of people, and environmental preservation.
- Bayer CropScience strives to create win-win situations that support the food industry around the world and contribute to its Food Chain Partnership mission "Working Together for Sustainable Agriculture".





The company's commitment to Sustainable Agriculture

- At Bayer CropScience, sustainability is an integral part of the company's business strategies along the entire value chain – in order to create value through innovation for customers, the company and its employees worldwide.
- One of the key objectives of the sustainability strategy is to balance economic growth with ecological and corporate social responsibility.
- Bayer CropScience supports the principles of sustainable agriculture with the aim of overcoming challenges such as population growth, the growing demand for food, feed and renewable raw materials, limited natural resources and climate change.
- Thus, the company is striving to help enhance world food security by increasing the productivity of the world's most important staple crops, such as rice and wheat, while mitigating environmental damage.
- Bayer CropScience focuses on improving resource efficiency in agriculture (water, soil, agricultural inputs) and offers excellence in product stewardship and safe-use training of operators to mitigate the potential impact on people and the environment.

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